



**Lisbon**  
International  
**AD Festival**



## **Welcome to the Awards Regulations of the Lisbon International Advertising Festivals!**

This guide has been thoughtfully prepared to provide you with all the necessary information regarding the process of receiving your well-deserved Crow trophy.

In this Trophy Regulations document, you will find:

- 1 The Award**
- 2 How to Receive Your Trophy**
- 3 Process of Delivery**
- 4 Delivery Cost Estimations**
- 5 Replicas**

We are here to assist you at every step of the process and ensure your recognition is celebrated in the best way possible. Congratulations on your achievement, and let us help you showcase your success!

**If you have any questions, please don't hesitate to contact us:**

**Paulo Santos**  
paulosantos@lisbonawardsgroup.com  
+351 931 714 621

## **1 The Award**

### **The Crow Trophy: A Symbol of Lisbon and Excellence**

#### **Connection to Lisbon's Heritage:**

The Crow holds a special significance for the city of Lisbon, as it is featured prominently in its Coat of Arms. Its origin is tied to the urban legend of São Vicente, where crows guided a ship carrying the body of São Vicente to Lisbon after it was long held by the Moors.

#### **Crafted with Portuguese Excellence:**

The trophy is made of premium Portuguese ceramics, meticulously produced by ByFly, a brand internationally recognized for its outstanding quality and craftsmanship.

#### **Sustainably Designed:**

The interior of the trophy is crafted from Portuguese cork, a sustainable and globally admired material, celebrated for preserving some of the world's most prestigious products, such as fine Portuguese wines.

#### **A Symbol of Honour and Bravery:**

To win the Crow Trophy is to embody courage, perseverance, and creativity. It represents the bravery to pursue ambitious goals and produce work that earns recognition on a global scale.

#### **You can win:**

- Agency of the Year
- Grand Prix
- Gold
- Silver
- Bronze

## **2** How to Receive Your Trophy

**You've Won a Crow? That's Amazing – Congratulations!** 🎉

You will receive a congratulatory email with your certificate and email signature badge, along with the instructions for trophy collection.

If you have not received any email, please send an email to **paulosantos@lisbonawardsgroup.com** with the following information:

- Your Name (First and Last)
- Your Email Address
- Agency Name
- Awarded Project and Category
- The Trophy

## **3** Process of Delivery

If you are not from Portugal or cannot be in Portugal to collect your trophy directly from our office, we kindly ask that you send a courier to our office with the following address:

**Rua Seara Nova, 5, Palácio Rosa, 1250-002 Lisboa**

### **Before sending a courier, please ensure that:**

1. You have contacted us to schedule a day and time for the pickup.
2. You have all the necessary information for the collection.
3. You confirm if a shipping label is required, and whether it will be sent by you or the courier. This is important for the collection to be completed.

### **Important Information**

This is the safest way for the trophy to reach destinations outside of Portugal. If the agency is located in Portugal or if it's not possible for you to send a courier, we can handle the shipping on our side. However, please be aware that we cannot take responsibility for the shipment once it leaves Portugal.

### **If the Shipment is Handled by Us:**

1. Provide us with the complete pickup address, including the postal code.
2. Include the recipient's details: name, email, and phone number (for shipments to Brazil, CPF is required).
3. Provide billing information.

## 3 Process of Delivery

After providing us with all the necessary information, we will send you the shipping cost, along with the available payment methods and our bank details. **The trophy will only be shipped once we receive the proof of payment.**

Once the shipment is made, we will send you the tracking code so you can follow the process. When the trophy arrives, we kindly ask you to let us know if everything went smoothly.

### **Important Information**

To avoid waste or overproduction, trophies are only ordered from the supplier after the final list of winners is released. Since the trophies are handcrafted from 100% Portuguese ceramics, production takes a little longer, and they will be ready for collection or shipping approximately 2 months after the final list of winners is released.

## **4 Delivery Cost Estimations**

**The estimated shipping cost for Europe per unit is €22.95.**

**Please note that:**

1. This price should include the box;
2. The true value may fluctuate depending on your address, time of year, amount of awards, and other factors;
3. For Portuguese tax entities, a 23% Value Added Tax (VAT) will be added;
4. This price remains an estimate.

**The estimated shipping cost for destinations outside Europe per unit is €36.45.**

**Please note that:**

1. This price should include the box;
2. The true value may fluctuate depending on your address, time of year, amount of awards, and other factors;
3. For Portuguese tax entities, a 23% Value Added Tax (VAT) will be added;
4. This price remains an estimate.

## **5** Replicas

In case you wish to order a replica of the awarded trophy, simply send an email to [\*\*paulosantos@lisbonawardsgroup.com\*\*](mailto:paulosantos@lisbonawardsgroup.com) with the following request:

- Your Name (First and Last)
- Your Email Address
- Agency Name
- Awarded Project and Category
- The Trophy

### **Important Information**

- **Each replica costs 90€.**
- The shipping process and the shipping cost are the same as mentioned above.

**Last but not least, if you have any questions, feel free to give us a call!**

Our team is always here to assist you, so don't hesitate to contact us if you need help.

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